

**CURRICULUM FOR INTERNATIONAL CLASS 2024
MANAGEMENT STUDY PROGRAM
FACULTY OF ECONOMICS AND BUSINESS
UNIVERSITAS NEGERI PADANG**

A. STUDY PROGRAM IDENTITY

1. University Name : Universitas Negeri Padang
2. Learning Process Executive
 - a. Faculty Name : Economics and Business
 - b. Department Name : Management
 - c. Study Program Name : Undergraduate (S1) Management
3. LAMEMBA Accreditation
 - a. Number : 007/DE/A.5/AR.10/IX/2022
 - b. Accreditation Ranking : Excellent
4. Study Program Graduate Degree : S.E.

B. DEPARTMENT VISION AND MISSION

1. Vision

" Becoming a management study program with dignity and international reputation"

2. Mission

- 1) Implementing international quality management learning;
- 2) Carrying out innovative research and global publications in the field of management;
- 3) Carrying out community service to solve problems and contribute to the development of the Indonesian nation;
- 4) Carry out international cooperation.

C. PROFILE OF STUDY PROGRAM GRADUATES

- 1) First-line managers in various organizations
- 2) Young entrepreneurs from a range of industries

D. STUDY PROGRAM LEARNING OUTCOMES

The program learning outcome (PLO) Management Study Program:

1. Graduates are able to demonstrate good character. (Attitude)
2. Graduates are able to apply management theory effectively. (Knowledge)
3. Graduates are able to communicate effectively. (General skills)
4. Graduates are able to use information technology appropriately. (General skills)
5. Graduates are able to work well for self-development. (General skills)
6. Graduates are able to solve business problems appropriately. (Special skills)
7. Graduates are able to design a comprehensive business plan. (Special skills)
8. Graduates are able to conduct research properly and ethically. (Special skills)
9. Graduates are able to have entrepreneurial knowledge and skills. (Special skills)

E. BODY OF KNOWLEDGE

1. Management
2. Business
3. Entrepreneurship
4. Research methodology and scientific work and Scientific Work
5. Economics
6. Accounting
7. Technology and Information
8. Business Law
9. Communication
10. Character Development
11. Characteristics Management Study Program

H. CURRICULUM STRUCTURE

Number	Course Name	Activities Credits		Status		Semester	Prerequisites Courses
		Lectures		Compulsory	Elective		
		SKS	ECTS				
1	Introduction to Accounting 1	3	4.53	√	-	1	-
2	Introduction to Microeconomics	3	4.53	√	-	1	-
3	Introduction to Business	3	4.53	√	-	1	-
4	Mathematics for Business	3	4.53	√	-	1	-
5	Pancasila Education	2	3.02	√	-	1	-
6	Citizenship Education	2	3.02	√	-	1	-
7	Introduction to Coding	3	4.53	√	-	1	-
	Total Sem. 1	19	28.69				
8	Introduction to Management	3	4.53	√	-	2	-
9	Introduction to Accounting 2	3	4.53	√	-	2	-
10	Introduction to Macro Economics	3	4.53	√	-	2	-
11	Statistics	3	4.53	√	-	2	-
12	Organizational Behaviour	3	4.53	√	-	2	-
13	Indonesian	2	3.02	√	-	2	-
14	Introduction to Psychology	2	3.02				
	Total Sem. 2	19	28.69	√	-		-
16	Finance Management	3	4.53	√	-	3	Introduction to Business & Management
17	Operations Management	3	4.53	√	-	3	
18	Marketing Management	3	4.53	√	-	3	
19	Human Resource Management	3	4.53	√	-	3	
21	Management Information System	3	4.53	√	-	3	-
22	Finance Management Practice	1	1.51				-
23	Operation Management Practice	1	1.51				-
24	Marketing Management Practice	1	1.51				-

25	Human Resource Practice	1	1.51	√			-
26	Japanese Language****	2	3.02		√		-
27	Chinese Language****				√		
28	Arabic Language****				√		
	Total Sem. 3	21	31.71				
29	Religion Education	2	3.02	√		4	
30	Introduction to Entrepreneurship	2	3.02	√		4	
31	Research Methodology	3	4.53	√		4	Statistics, Financial Management, Operations Management, Human Resource Management
32	Strategic Management	3	4.53	√		4	Financial Management, Operations Management, Human Resource Management
28	Feasibility Study for Business	3	4.53	√		4	-
29	Negotiation and Conflict Management	2	3.02	√		4	-
30	Multivariate Statistics	2	3.02	√		4	Statistics
31	English	2	3.02	√		4	
32	English for Business	2	3.02	√		4	-
	Total Sem. 4	21	31.71				
31	International Business	3	4.53	√		5	Introduction to Business & Introduction to Management
32	Entrepreneurship Practice	3	4.53	√		5	Introduction to Entrepreneurship
33	Community Service Program	2	3.02	√		5	

34	Business Law	2	3.02	√		5	
37	Consumer Behavior*	3	4.53	√		5	Marketing Management
38	Marketing Strategic*	3	4.53	√		5	Marketing Management
39	Quality Management**	3	4.53	√		5	Operation Management
40	Project Management**	3	4.53	√		5	Operation Management
41	Change Management***	3	4.53	√		5	Human Resource Management
42	International Human Resource Management***	3	4.53	√		5	Human Resource Management
43	Portfolio and Investment Analysis****	3	4.53	√		5	Finance Management
44	Financial Information Analysis****	3	4.53	√		5	Finance Management
45	Elective Program Course 1	3	4.53		√	5	
46	Elective Program Course 2	2	3.02		√	5	
	Total Sem. 5	21	31.71		√	5	
47	Global Marketing*	3	4.53	√		6	Marketing Management
48	Seminar in Marketing*	3	4.53	√		6	Marketing Management
49	Supply Chain Management**	3	4.53	√		6	Operation Management
50	Seminar in Operations Management**	3	4.53	√		6	Operation Management
51	Strategic Human Resource Management***	3	4.53	√		6	Human Resource Management
52	Seminar in Human Resource Management***	3	4.53	√		6	Human Resource Management
53	International Financial Management****	3	4.53	√		6	Finance Management

54	Seminar in Financial Management****	3	4.53	√		6	Finance Management
55	Elective Program Course 3	3	4.53		√	6	
56	Elective Program Course 4	3	4.53		√	6	
58	Elective Program Course 5	3	4.53		√	6	
59	Elective Program Course 6	3	4.53		√	6	
60	Elective Program Course 7	2	3.02		√	6	
	Total Sem. 6	20	30.02				
61	Internship	2	3.02	√		7	
62	Elective Program Course 8	3	4.53		√	7	
63	Elective Program Course 9	3	4.53		√	7	
64	Elective Program Course 10	3	4.53		√	7	
65	Elective Program Course 11	3	4.53		√	7	
66	Elective Program Course 12	3	4.53		√	7	
	Total Sem. 7	17					
67	Thesis	6	9.06	√		8	
	TOTAL	144					
	List of Elective Program Course						
68	Budgeting	3	4.53		√	5	
69	Service Marketing	3	4.53		√	5	
70	Banking and Other Financial Institutions	3	4.53		√	5	
71	Enterprise Resource Planning	3	4.53		√	5	
72	Business Simulation	3	4.53		√	5	
73	Operation Research	3	4.53		√	5	
74	Sharia Banking	3	4.53		√	5	
75	Business Communication	3	4.53		√	6	
76	Marketing Communication	3	4.53		√	6	
77	Risk Management	3	4.53		√	6	
78	Industrial Relations	3	4.53		√	6	
79	Logistics and Distribution Management	3	4.53		√	6	
80	Small Business Management	3	4.53		√	6	

81	Cross-Culture Management	3	4.53		√	6	
82	Innovation Management	3	4.53		√	6	
83	E-Commerce	3	4.53		√	6	
84	Quantitative Analysis for Decision Making	3	4.53		√	6	
85	Personal Finance	3	4.53		√	7	
86	Research in Operations Management	3	4.53		√	7	
87	Research in Human Resource Management	3	4.53		√	7	
88	Marketing Research	3	4.53		√	7	
89	Research in Financial Management	3	4.53		√	7	
90	Leadership	3	4.53		√	7	
91	Digital Marketing	3	4.53		√	7	
92	Controlling Management System	3	4.53		√	7	
93	Business Ethics and Sustainability	3	4.53		√	7	

Notes: Student must take 12 elective courses credits

* Marketing Courses Package

** Operation Courses Package

***Human Resource Courses Package

****Finance Courses Package